

# **SUCCESS ON YOUR PUBLIC OUTREACH & COMMUNITY ENGAGEMENT PROGRAM**

**Wednesday June 27, 2018**



## **PRESENTED BY:**

- **Lysa Urban**, Communications Manager
- **Ashley Humes**, Communications & Marketing Analyst

**consortium**  
MEDIA + PUBLIC RELATIONS



*The seminar will cover these key Public Outreach topics:*

What is the value of Public Outreach and Community Engagement? What are modern tools that can maximize engagement with local residents and businesses and resolve questions at the front end of a project to build community support? What are key methodologies that can ensure success at public meetings?

This workshop will address how deploying a robust Public Outreach Program and employing key communication and presentation strategies can ensure superior public project success. Participants will learn from subject matter experts in the county, including public agency and private consultant point of view, in a dynamic seminar featuring case studies as well as collaborative audience involvement.

**Please join us for this highly informative workshop!**

- Time:** 9:00 am to 11:45 am (Check-in begins at 8:45 a.m.)  
Continental breakfast and refreshments will be provided.
- Location:** The Saticoy Conference Room (Ventura Public Works Agency)  
11251-A Riverbank Drive, Ventura, 93004
- Cost:** \$85 for current APWA Members (\$95 for Non-Members)
- Questions:** Nader Heydari (805) 449-2392 or [nheydari@toaks.org](mailto:nheydari@toaks.org)
- Register:** Register with APWA online at <http://ventura.apwa.net/EventDetails/15409>  
Pay online with credit card or contact Nader for check payment options

**Registration deadline is Friday June 22<sup>nd</sup>**

***Seating is limited – Register soon!***